



## ORDER

Print Date 10/18/12 Page 1 of 7

Flight Dates 10/16/12-10/22/12

Order Sep 00:15:00

Contract / Revision 583475 /

Product  
**SPENCE 4 MO GOV**

<u>Estimate #</u>	<b>C16C22</b>
Alt Order #	<b>09844853</b>

Original Date / Revision  
10/18/12 10/18/12

<u>Agency Com</u>	15%
Billing Contact	

<u>Billing Type</u>	Cash
<u>Order Type</u>	GENERAL
<u>Billing Cycle</u>	EOM/EOC
Billing Calendar	BROADCAST

**Advertiser** Spence, David/R/Mo Gov

**814 King Street  
Suite 400  
Alexandria, VA 22314**

<u>Demographic</u>	A35+		
Rev Codes	SP-POL	CAN	POL

Agency     **Smart Media Group LLC**

## Buying Contact

Sales Office DC-M

Product Codes PL1Ea

**814 King Street  
Suite 400  
Alexandria, VA 22314**

Sales Region NAT  
Agency Ref

Priority 2  
Advertiser Ref

Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25%    Market Value 153680

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	38420
KCWE	%	0
KMBC	25%	38420
KMCI	%	0
KPXE	%	0
KSHB	25%	38420
KSMO	%	0

## Order Totals

### Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	83	\$32,657.00	\$38,420.00	0.00	10/01/12	10/22/12	83	\$32,657.00	\$38,420.00
<b>Totals</b>	<b>83</b>	<b>\$32,657.00</b>	<b>\$38,420.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	4	10/18/12	10/19/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	---TF--	:30	4	\$200.00	3	0.00	NM	4	\$800.00
				NEWS			REV								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---TF--			4		\$200.00		0.00				
2	4	10/18/12	10/19/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	---TF--	:30	4	\$100.00	3	0.00	NM	4	\$400.00
				LIVE WITH KELLY			REV								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---TF--			4		\$100.00		0.00				
3	4	10/18/12	10/19/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	---TF--	:30	4	\$100.00	3	0.00	NM	4	\$400.00
				FAM FEUD			REV								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---TF--			4		\$100.00		0.00				



WDAF-TV

Print Date: 10/18/12

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Contract / Revision 583475 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/18/12/ 10/18/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product SPENCE 4 MO GOV

Estimate # C16C22

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	4	10/18/12	10/19/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	---TF--	:30	4	\$200.00	3	0.00	NM	4	\$800.00
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--			4		\$200.00			0.00			
5	4	10/18/12	10/19/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	---TF--	:30	4	\$100.00	3	0.00	NM	4	\$400.00
JUDGE JOE				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---			4		\$100.00			0.00			
6	4	10/18/12	10/19/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	---TF--	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
JUDGE JUDY				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--			4		\$250.00			0.00			
7	4	10/18/12	10/19/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	---TF--	:30	4	\$200.00	3	0.00	NM	4	\$800.00
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--			4		\$200.00			0.00			
E 8	4	10/18/12	10/19/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---TF--	:30	4	\$200.00	3	0.00	NM	2	\$400.00
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--			4		\$200.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		M-F 530-6a	530-6a		---ThF----	:30		<del>(\$200.00)</del>		0.00	NM		
Credited															
[+]															
3	4	10/15/12-10/21/12		M-F 530-6a	530-6a		---ThF----	:30		<del>(\$200.00)</del>		0.00	NM		
Credited															
[+]															
9	4	10/18/12	10/19/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	---TF--	:30	4	\$375.00	3	0.00	NM	4	\$1,500.00
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--			4		\$375.00			0.00			
10	4	10/20/12	10/20/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-			1		\$300.00			0.00			
11	4	10/21/12	10/21/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$200.00	3	0.00	NM	1	\$200.00
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1		\$200.00			0.00			
E 12	4	10/18/12	10/19/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	---TF--	:30	4	\$400.00	3	0.00	NM	3	\$1,200.00
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--			4		\$400.00			0.00			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	4	10/18/12	10/19/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	---TF--	:30	4	\$400.00	3	0.00	NM	3	\$1,200.00
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---TF--			4		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	4	10/15/12-10/21/12	M-F 5-6p			530-6p	(5:30 PM-6:00 P---ThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [+]															
E 13	4	10/18/12	10/19/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	---TF--	:30	4	\$540.00	3	0.00	NM	2	\$1,080.00
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---TF--			4		\$540.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12	M-F 6-630p			6-630p	---ThF----	:30		<del>(\$540.00)</del>		0.00	NM		
Credited [+]															
3	4	10/15/12-10/21/12	M-F 6-630p			6-630p	---ThF----	:30		<del>(\$540.00)</del>		0.00	NM		
Credited [+]															
15	4	10/20/12	10/20/12	SA 1030-1130p Sa 1030-1130p	CM-All	1030-1130p	-----S-	:30	1	\$100.00	3	0.00	NM	1	\$100.00
FOX LATE NT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$100.00		0.00				
17	4	10/18/12	10/19/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	---TF--	:30	2	\$800.00	3	0.00	NM	2	\$1,600.00
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---TF--			2		\$800.00		0.00				
E 18	4	10/18/12	10/19/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	---TF--	:30	8	\$400.00	3	0.00	NM	4	\$1,600.00
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---TF--			8		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	4	10/15/12-10/21/12	M-F 1030-1102p			1030-1102p	---ThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [+]															
4	4	10/15/12-10/21/12	M-F 1030-1102p			1030-1102p	---ThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [+]															
6	4	10/15/12-10/21/12	M-F 1030-1102p			1030-1102p	---ThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [+]															
7	4	10/15/12-10/21/12	M-F 1030-1102p			1030-1102p	---ThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [+]															
19	4	10/21/12	10/21/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$800.00	3	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

**Contract / Revision**      **583475**      **Flight Dates 10/16/12-10/22/12**

Original Date / Revision    10/18/12/    10/18/12

**Advertiser** Spence, David/R/Mo Gov **Product** SPENCE 4 MO GOV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
19	4	10/21/12	10/21/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$800.00	3	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$800.00		0.00						
20	4	10/21/12	10/21/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$400.00	3	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$400.00		0.00						
22	4	10/18/12	10/18/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$2,200.00	3	0.00	NM	1	\$2,200.00
NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$2,200.00		0.00						
23	4	10/18/12	10/19/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---TF--	:30	2	\$400.00	3	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---TF--	2		\$400.00		0.00						
24	4	10/22/12	10/22/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$200.00		0.00						
25	4	10/22/12	10/22/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	M-----	:30	1	\$100.00	3	0.00	NM	1	\$100.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$100.00		0.00						
26	4	10/22/12	10/22/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	M-----	:30	1	\$100.00	3	0.00	NM	1	\$100.00
FAM FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$100.00		0.00						
27	4	10/22/12	10/22/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$200.00		0.00						
28	4	10/22/12	10/22/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	M-----	:30	1	\$100.00	3	0.00	NM	1	\$100.00
JUDGE JOE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$100.00		0.00						
29	4	10/22/12	10/22/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$250.00		0.00						
30	4	10/22/12	10/22/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$200.00		0.00						



Contract / Revision 583475 Flight Dates 10/16/12-10/22/12

### Hiatus Dates

Original Date / Revision 10/18/12/ 10/18/12

Order Sep 00:15:00

Advertiser **Spence, David/R/Mo Gov** Product **SPENCE 4 MO GOV**

Estimate # C16C22

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
40	4	10/22/12	10/22/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$900.00	3	0.00	NM	1	\$800.00
FOX LATE NT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$800.00		0.00						
41	4	10/18/12	10/19/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	---TF--	:30	1	\$125.00	3	0.00	NM	1	\$125.00
NEWS REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---TF--	1		\$125.00		0.00						
42	4	10/18/12	10/19/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	---TF--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
NEWS REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---TF--	1		\$800.00		0.00						
43	4	10/18/12	10/19/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	---TF--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX LATE NT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---TF--	1		\$800.00		0.00						
44	4	10/18/12	10/19/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	---TF--	:30	1	\$400.00	3	0.00	NM	1	\$400.00
FOX LATE NT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---TF--	1		\$400.00		0.00						
45	4	10/20/12	10/20/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00
FOX LATE NT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$0.00		0.00						
46	4	10/18/12	10/19/12	M-F 1132p-1202a M-F 1132p-1202a	CM-All	M-F 1132p-1202a	---TF--	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00
NEWS REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---TF--	1		\$0.00		0.00						
47	4	10/18/12	10/19/12	M-F 1202-1232a M-F 1202m-1232a	CM-All	1202-1232a	---TF--	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00
NEWS REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---TF--	1		\$0.00		0.00						
N 48	4	10/19/12	10/19/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC	----F--	:30	1	\$2,200.00	3	0.00	NM	1	\$2,200.00
NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$2,200.00		0.00						
N 49	4	10/20/12	10/20/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (6:30 PM-9:30 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,000.00		0.00						
N 50	4	10/22/12	10/22/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
NEWS REV															

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 50	4	10/22/12	10/22/12	M-F 1102-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
				M-F 1102p-1132p											
NEWS				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$250.00		0.00						
														Totals	83 \$38,420.00

Client	SPENCE
Contract #	579972
HL #	9833348

### Makegood Offer

Date	Day	Time	Program	Rate	# of Spots	Total
20-Oct	SAT	10-1030P	NEWS	600	1	600
10/17-10/19	W-F	1130P-12A	SEINFEL	125	1	125
10/17-10/19	W-F	12-1230A	SEINFEL	100	1	100
						0
						0
						0
						0
						0
						0
						0
						0
						0
						0
						0
						0
						0
						0
<b>Total</b>						825